

MONTEVERDE NEW MEDIA EXPEDITAION: FAQ

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SOCIALLY RESPONSIBLE TRAVEL TRIP TO COSTA RICA, JULY 8-21, 2012

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SOCIALLY RESPONSIBLE TRAVEL :: <http://bit.ly/NewMedia4CostaRica>

We Teach You New Media Skills -> You Contribute to Cultural & Environmental Sustainability

FOR NATURE

AND PEOPLE

**MONTEVERDE
NEW MEDIA
EXPEDITION**

Costa Rica - July 8-21, 2012
\$2000/8 days, \$3000/14 days

Application Deadline May 18
Space Limited: Apply Now for Discount
Application Referral Code: Cinemagical

Is this a vacation, is this work, what is this trip?

- A lot of people want to travel and do so in ways that are socially responsible and also contribute to the cultural and world around them. Hence, we are offering a way to travel to Costa Rica , contribute to cultural and environmental sustainability, learn some media skills in the process *and* interact with local community members. On the trip, food, lodging and travel needs will be provided.
- You will be joining a team to create a new media project that digitally documents the Monteverde area in Costa Rica...we will teach you media skills and you will work on your art during the trip. Note: there will be plenty of free time to have fun and relax. So it's a balance of creating art, learning new skills, contributing to a project that helps our world culture and vacation. Ever heard of people who travel and help build houses for the communities they visit? Same concept, though our contributions are through media documentation.

What is new media and how will this contribute to cultural and environmental sustainability in Costa Rica?

- New Media is defined broadly as digital documentation in video, animation, oral audio storytelling reports, photography, blogs and also how this translates into the impact and action in the social media space
- Costa Rica's Monteverde Cloud forest is one of the most biologically diverse places on our planet. But like wild places around the world, its fragile ecosystem are under enormous stress. Being part of this NEW MEDIA EXPEDITION team, **you will contribute to a multimedia project for local conservation and community groups working on the "Bellbird Biological Corridor** - a project to reforest and re-connect a patchwork of forest, farms and communities from the MoneteVerde cloud forest down to the Pacific Ocean.

Great, but how would our new media documentation efforts help do this?

- The goal of the expedition is to digitally illustrate the ecosystems and communities in the corridor — through short documentary filmmaking, digital animation & mapping, photos, audio and educational resources – and make these tools accessible locally and to homes and classrooms worldwide. By creating networks of learning and support, we will join forces with local communities to protect ecosystems and endangered species, and ultimately, the health of our planet.

Do I need to know media skills or be an expert of some sort to come on the trip?

- Come as you are! You will work with trained filmmakers, journalists, multimedia producers and artists, and they will teach you skills from the ground up or work with you where you are. It's like having a mentor who adapts to where you are at, and helps you source from your passions and strengths while equipping you with the how-to technical skills of how to express all of this as new media.

Do I need equipment?

- We will have professional cameras on hand for the trip. But, if you have your own camera, we suggest you bring it. Why? So you can learn and get more experience on your own cameras and continue to use it when you get back home. Our trained media mentors will work with you using your own equipment, or if you don't have a camera, no worries, we will have some on hand.

Costs and Dates

Travel Dates are **July 8-15 or July 14-21 (1 week)** for **\$2000** or **July 8-21 (2 weeks)** for **\$3000**.

This program fee includes:

- lodging (double occupancy)
- all breakfasts, lunches and most dinners (Sunday off)
- instructor & workshop fees
- entrance fees to reserves, museums, waterfalls, and wild places while on assignments
- Internet service and classroom/work space
- in-country travel for all Expedition trips/activities
- experienced guides and Spanish language translation
- donation for tree planting to help offset CO2 from air travel (Air travel NOT included in the price)

Discounts - when applying note referral code: CINEMAGICAL

- Groups of 3-4 people are eligible for a 5% discount. Groups of five or more are eligible for a 10% discount.
- Students and teachers are eligible to request an additional 5% discount.
- Those who sign up before May 18th will receive an additional 5% discount...on top of other discounts.

Who is organizing this?

- The core team organizing this is a group of media educators and artists who are committed to using our skills for social benefit, and sharing this process with others also interested in this way of life.

Contact and Online Links

If you have more questions, contact one of the filmmakers, **Kirthi Nath: kirthifilm@gmail.com**

Website with more information and application: <http://bit.ly/CostaRicaTripAPPLY>

*****Also ask for a discount if you are a student or teacher or apply before May 18!) and NOTE REFERRAL CODE "CINEMAGICAL"**

Flier Online: <http://www.flickr.com/photos/23647571@N07/7072816273/in/photostream>

FAQ and social share options online: http://bit.ly/CostaRicaTrip_CM